



# CAREER EMPLOYMENT GROUP INC

## STRATEGIC DIRECTION 2024 - 2029

### OUR MISSION

*To provide opportunities and support for a positive impact on lives and communities.*

### OUR VALUES



#### WORK, HEALTH & SAFETY

Work, Health and Safety is a fundamental commitment, ensuring a safe environment for staff, customers, and stakeholders.



#### CUSTOMER FOCUS

Integrity drives the organisation to customise solutions that serve customer needs.



#### STAFF FOCUS

Development of staff, recognising their growth and wellbeing are central to the success and strength of the organisation.



#### INCLUSION & DIVERSITY

Embrace diversity, creating an inclusive culture where every individual's perspectives contribute to the collective success.



#### GROWTH

Continuous business growth is driven by a commitment to adaptability, change, and innovation.



#### INSPIRATION & ACCOUNTABILITY

Inspirational, accountable culture, fostering excellence in work and relationships with customers and stakeholders.

### OUR GOALS

01

Provide an inclusive workplace supportive of growth and wellbeing for our staff.

02

Strengthen apprenticeship and traineeship opportunities, focusing on retention.

03

Deliver Quality Training to Stakeholders.

04

Increase employment pathways for First Nations people.

05

Establish and maintain robust risk management and compliance protocols and practices.

06

Ensure CEG remains sustainable and relevant.

07

Diversify business operations to be less reliant on government funding.